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## **RED NATION CELEBRATION INSTITUTE TO RECEIVE TRAILBLAZER AWARD AT THE 2022 LMGI AWARDS**



(Joanelle Romero, Founder and President of the RNCI)

### ***Location Managers Guild International Awards Set for August 27 at LA Center Studios***

**HOLLYWOOD, July 21, 2022** - The [Red Nation Celebration Institute](#) (RNCI), whose efforts to train Native Americans to be Location Professionals and Tribal Film Liaisons, will receive the esteemed Trailblazer Award from the [Location Managers Guild International](#) (LMGI) at the 9<sup>th</sup> Annual LMGI Awards on Saturday, August 27, 2022 at the Los Angeles Center Studios. The LMGI will honor RNCI's trailblazing initiatives to promote inclusivity in the film industry and bring revenue to Native communities, to embrace their knowledge of and sensitivity to Native culture, and to make them invaluable assets to film productions and their own Native communities. The announcement was made by John Rakich, LMGI President and Committee Chair of this year's LMGI Awards.

"The Red Nation Celebration Institute has been working to eliminate the barriers of racism by creating systemic change through media and pop culture to eliminate Native American stereotypes. Their vision for the future of cinema is one in which Native Indigenous perspectives are authentically pictured, recognized, and valued in a way that promotes strong authentic Native identities, economic outcomes, equity, and wellness for all Indigenous communities. We are delighted to honor them this year with the LMGI Trailblazer Award," notes Rakich.

Accepting on behalf of RNCI will be **Joanelle Romero**, Founder and President of RNCI. "Red Nation Celebration Institute board of directors is honored to accept the LMGI Trailblazer Award. Who tells the story matters. When it comes to authentic representation in film and television and in all media, it's up to us all, collectively, to be

inclusive to hire Native Indigenous Talent in front of and behind the camera, in the writing rooms and as executives at studios. To receive this prestigious award from the LMGI speaks volumes to their commitment of inclusivity and equality for all," said Romero.

This year marks Joanelle Romero's 45th year in the entertainment industry. Her mother was an actress in several Elvis films, and Joanelle followed in her footsteps. From her lead role in the first contemporary Native woman's story "The Girl Called Hatter Fox," Joanelle created opportunities and broke the glass ceiling for the Native Indigenous communities and talent. She was cast as the lead role in George Harrison's award-winning film *Powwow Highway*, the first contemporary film that changed the Native narrative in Hollywood. Romero was also the first Native filmmaker to be short-listed for an Academy Award® for the celebrated film '*American Holocaust: When It's All Over I'll Still Be Indian.*'

She founded the Red Nation Celebration Institute (RNCI), the longest-running Native Women-Led Indigenous Media Arts and Cultural non-profit enterprise in the history of the entertainment industry. RNCI represents more than 570 Native Nations, amplifying more than 5000 Native and Indigenous content creators through its streaming company Red Nation Television Network (predating Netflix and all other streamers), supporting nearly 900 Native Indigenous filmmakers through its Red Nation International Film Festival, including films directed by women through its Native Women in Film & Television in All Media, since 1995.

Current RNCI Global Film & Television Location Scouting and Management Career Development partners include: Location Managers Guild International (LMGI), NYC Media & Entertainment, New Mexico Film Office, Crewvie, Albuquerque Film Office, IATSE Local 480, Santa Fe Film Office, Santa Fe: The City Different, Kentucky Film Commission, Neighbor Island Film Group, Neighbor Islands Movie and Television Consortium, Nebraska Film Association, Nebraska Film Office, Los Angeles Latino International Film Festival (LALIFF), The Refinery, and Red Nation Television Network.

The LMGI Awards honor the outstanding and creative visual contributions by location professionals in film, television, and commercials from around the globe. Outstanding service by film commissions is also recognized for their support "above and beyond" during the production process. For a list of 2022 LMGI Awards nominees, visit: [www.LocationManagers.org](http://www.LocationManagers.org).

As previously announced, Academy Award®-winning director **Martin Scorsese**, considered one of the most prominent and influential filmmakers working today, will receive the prestigious Eva Monley Award, presented to a filmmaker whose efforts have demonstrated "above and beyond" support of the work of location professionals.

The LMGI Awards are proudly sponsored by **Title:** Studio Air Conditioning; **Diamond:** Board Brothers, Inc.; **Platinum:** Trilith Studios, Wrigley Media Group; **Gold:** Classic Tents & Events, Toni Maier On Location, Inc., William F. White International Inc.; **Silver:** Hollywood Locations, Inland Empire Film Services, Los Angeles Center Studios, Magic Rentals, Production Security Services, Reel Waste & Recycling, Riverside County Film Commission, The Westin Bonaventure Hotel and Suites; **Bronze:** California Film Commission, Directors Guild of Canada, British Columbia; El Dorado-Lake Tahoe Film & Media Office; ON-SET Displays, Savannah Regional Film Commission, The Location Portal; **Media Sponsors:** *Variety*, *The Location Guide* and *SHOOT Magazine*.

For information about the LMGI, visit [www.locationmanagers.org](http://www.locationmanagers.org) or contact Erika Howard at [awards@LocationManagers.org](mailto:awards@LocationManagers.org). For LMGI sponsorship opportunities, please contact Carol Skeldon at [LMGIawards@ingledodd.com](mailto:LMGIawards@ingledodd.com). This year's awards are produced by Erick Weiss, [Honeysweet Creative](#) and [IngleDodd Media](#) and written by Shelly Goldstein.

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#### **ABOUT THE LOCATION MANAGERS GUILD INTERNATIONAL (LMGI)**

The Location Managers Guild International/LMGI is a global organization of career location professionals in the motion picture, television, commercial and print production industries dedicated to upholding the highest ethical standards. Through local commitment and international strength, we support strong relationships between production and government agencies, businesses, and communities. We promote awareness of our place in the entertainment industry as indispensable creative collaborators through a variety of innovative programs. The LMGI was founded in 2003 as a 501(c)(6), non-profit corporation as the LMGA and rebranded in 2016 to reflect its growing international membership. The LMGI is not a labor union and does not represent Location Managers/Scouts in wage or working condition negotiations. For more information about #LMGI and the #LMGIawards, visit [www.LocationManagers.org](http://www.LocationManagers.org) or follow the LMGI on [Facebook \(@TheLMGI\)](#), [Instagram \(@locationmanagersguild\)](#), and [Twitter \(@TheLMGI\)](#).

LMGI website: [www.LocationManagers.org](http://www.LocationManagers.org)

FAQ: [locationmanagers.org/9th-annual-lmgi-awards-submission-faq/](http://locationmanagers.org/9th-annual-lmgi-awards-submission-faq/)

Nominations: [locationmanagers.org/nominations-announced-for-the-9th-annual-lmgi-awards/](http://locationmanagers.org/nominations-announced-for-the-9th-annual-lmgi-awards/)

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